



*Beauty @ Obelisk*

EST. 2012

June 2021

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# Another Step Towards Normality!!!

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Howdy everybody, hope all is well with you.

Well what a busy 7 weeks it's been!!! BIG THANKS TO ALL OF YOU for returning to Beauty at Obelisk and I hope that you've enjoyed your treatments. I've simply loved getting back into working life and seeing you all, as I had missed you so very much.

I'd also like to apologise to anyone that has been barked at by Rodney when entering the house. He has developed 'gobby lockdown syndrome'. Unfortunately he has got used to having his house and mummy all to himself and now doesn't want to share. I'm hoping he will get over this eventually, but thanks for your patience and understanding, he really appreciates it!!!!

I do hope that those of you that own businesses that were closed or affected by the latest covid restrictions are now back open for business and thriving once more?!!!

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**\*Phew\* A busy reopening**

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Since reopening I have welcomed 97 of you lovely lot into the treatment room and carried out a total of 166 treatment sessions.

The new treatments have proven very popular, with many of you rebooking for them again.

If you're not aware of the new treatments available to you, let me quickly tell you what they are:

Thai Foot massage  
Indonesian Massage  
Severn different Spa Body Treatments

And there are now **eighteen** different Eve Taylor London Facial Treatments to enjoy.

Take a look at my website for more details on any of these treatments

If you're unsure which treatment is best for you, let me know and together we can choose the right treatment for you.

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## New Working Hours

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Since starting back on 12th April, I have been working 6 days a week and working until 8pm most nights to try and accommodate as many of you as I can.

Now that most of you have had your first appointments since reopening I will now go back to my normal working hours.

This will take place as of the 1st June 2021.

So my working hours are now:

Monday 9.30am - 3pm  
Tuesday Closed  
Wednesday 9.30am - 3pm  
Thursday 10am - 8pm  
Friday 10am - 8pm  
Saturday 9am - 4pm  
Sunday Closed  
Closed Bank Holidays

Every second Saturday of the month I will also be closed, so that I can spend precious time with my Kiel, Phoebe, Sophie and of course Rodney.

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## New to Beauty at Obelisk

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### **Enjoy a Bit of Retail Therapy Everyone!!!**

I'm so excited to say that there is now a fantastic new retail page on my website. You can browse all the wonderful products I have to offer you, and you can place your order directly from the website to me. Once your products are ready I will contact you so we can organise delivery and payment.

[VIEW MY RETAIL PAGE](#)

### **Out With The Old & In With The New**

As of July 1st 2021 I will start the roll out of a new loyalty scheme. The new loyalty scheme provides you with a goodie bag worth £20 on your 10th Visit. There will be a variety of products for you to choose from - including body care, skincare, nail care and aromatherapy products for the body and your mental wellbeing.

### **I'm going even more green!**

Climate change and looking after the environment around us has been a hot topic for many of us for some time, myself included. I'm pleased to say that I'm doing my bit by reducing my carbon footprint. The Eve Taylor London products that I use in the salon, all come in fully recyclable packaging and the raw materials are sustainably and ethically sourced. I use biodegradable bin liners and eco friendly washing detergents. The cleaning wipes I use to clean the salon are biodegradable aaaannnd.....I have gone paperless!!!!

I now hold your information, consultation forms & covid-19 risk assessments on an application built by my clever husband. This is not going to be hosted by anyone or held in/on the cloud, so you can be rest assured that your personal information is SAFE. It absolutely will not be shared with, or viewed by, anyone else. It will only be kept on my laptop, and I will always have the information backed up, so if my computer ever goes up the wall, I will still be able to access your information. This all falls within all data protection legislation that I'm subject to follow by law. However if you do have any questions regarding this then please don't hesitate to give me a call so we can discuss further.

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## Fathers Day

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Yes Fathers Day is looming!!!!

Why are men so notoriously difficult to buy for?!?!?! I never really know what to get for my dad and husband, whether it's for Birthday, Christmas or Fathers Day.

But this year I have a few ideas up my sleeve to help you out....

What about a gift voucher for a deep tissue massage or why not some Eve Taylor Men Products to make their mundane and every day shaving experience that little more luxurious? My husband won't mind me saying but he suffered with really bad shaving rash for years, regardless of using various foam or gels but since he's used the Eve Taylor shaving gel he's not had a single breakout

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## Going forward

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I'm still finding my feet after such a long absence from work, but I hope after a few more weeks things will start to return to normal, and I will have something new and exciting to share with you all.

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### **Patch testing for lash lifts and lash and brow tinting.**

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Thank you so much for your understanding when it comes to patch testing for the lash lifts and the lash and brow tinting. This is going to be an ongoing exercise for the foreseeable future. This is an insurance requirement, so it is something I absolutely will not skip for anyone, no matter how many times you've had the treatment done with me or with anyone else.

The reason for this is due to the effects of the covid-19 virus and vaccine is having on your immune system. The virus attacks our immune system leaving it vulnerable and unfortunately prone to overreacting when tint, hair dye or perming solutions are used.

So can I therefore ask that if you become infected with covid-19 or have your covid-19 vaccine before you are due to come for your tinting or lash lift treatment, that you contact me as soon as possible so that we can do a patch test. This must be done even if you have had a patch test done in the last 6 months. This must also be completed if you are a new customer to Beauty at Obelisk, if you have never had a lash lift or tint treatment with Beauty at Obelisk and every 6 months thereafter.

If you require further clarification regarding this, please give me a call so we can go through any questions you may have.

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### **Covid 19 Vaccine**

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Congratulations to all of you that have had your first and second covid vaccinations. I'm pleased to say I had my first done this Sunday just gone. I had no side effects other than a sore patch on my arm for a couple of days. I'm really happy that I'm a step closer to being protected and so I can also protect you all from this awful virus...and so I can get on a plane to go and see my mum and dad.

However, could I please ask that If you have your covid vaccine booked in, and you are due to come and see me for a treatment within 72 hours of having your vaccine, that you contact me to rebook your treatment? Insurance companies and professional bodies are advising that treatments should not take place until after this time period.

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**So That's All The News I Have To Tell You Folks.**

**Sending Lots Of Love & I'll See You All At Your Next Appointments**

**Love Tracy Boatman XXX**

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