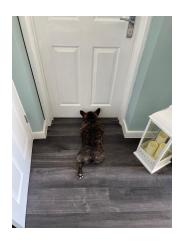


August 2021

There's light at the end of the Tunnel!!!

Hello my lovelies, well....we've finally made it out of lockdown and into the summer. I have plenty of bits and bobs to update you with, so go and grab a cuppa and get comfortable.

As always, I hope all is well with you and your families, and that you've been getting out and about now that the covid restrictions eased and the weather is on our side...well most of the time anyway!!!! It's been so lovely to hear about what everyone has been getting up to during the summer months.



I'd again like to apologise to anyone that has been barked or growled at by Rodney when coming into the house. We are working really hard to get him to stop being a grump. Unfortunately he has developed 'gobby lockdown syndrome', as he's been far too spoiled with having his house and mummy all to himself, and now doesn't want to share. He's making good progress as I'm bribing him with lots of yummy treats, which seems to be doing the trick, he really is a typical greedy little frenchie. Anyway he's definitely getting better, and we just wanted to say thanks again for your patience and understanding. Rodney really appreciates it!!!!

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Phew Still busy

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Since my last update in June I have been a busy little bee again. I have carried out 334 treatments to date, and I've loved doing every single one of them.

The most popular treatment this quarter has been Gel Nails. I think because everyone has wanted to get their trotters out in the sunshine!!! This has been closely followed by Eyebrow Waxing, Deep Tissue Massage, Reflexology and Holistic Body Massage.

With all the massage treatments I've been doing these last 3 months, I'm definitely thankful for the air conditioning we had put in at the end of last year. Those few hot days in July were such a shock to the system, but the aircon really did make doing, and I'm sure receiving, the treatments a lot more comfortable.

New Treatments

If you're not already aware, I have quite a few new treatments available for you to enjoy. They al aim to help you relax and unwind while treating all your skin concerts from top to toe. If you're unsure which treatment is going to be best for you, let's have a chat and choose the right treatment for you together.

New treatments include:

Thai Foot massage
Indonesian Massage
Relaxing Full Body Treatment
Detoxifying Full Body Treatment
Body Glow! Full Body Exfoliation
Legs, Bum & Tum Detox Treatment
Anti-Stress Back Treatment
Purifying Back Treatment
Cryo-Firm - For Arms / Bust / Legs / Stomach

And there are now **eighteen** different Eve Taylor London Facial Treatments to enjoy.

Take a look at my website for more details on any of these holistic or spa body treatments.

New Working Hours



From the 1st June, I introduced my new hours. This has embedded well, and the only change I will be making is my finishing time on a Monday. Please see below for clarification.

Monday 9.30am - 3pm Tuesday Closed Wednesday 9.30am - 3pm Thursday 10am - 8pm Friday 10am - 8pm Saturday 9am - 4pm Sunday Closed

Bank Holidays I will be closed and I will be working alternate Saturdays, so that I can spend precious time with my Kiel, Phoebe, Sophie and of course Rodney.

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New to Beauty	at Obelisk	

Enjoy a Bit of Retail Therapy Everyone!!!

I'm so excited to say that there is now a fantastic <u>new retail page</u> on my website. You can browse all the wonderful products I have to offer you, and you can place your order directly from the website to me. Once your products are ready I will contact you so we can organise delivery and payment.

Out With The Old & In With The New

In July I started the roll out of the new loyalty scheme.

The new loyalty scheme provides you with a goodie bag worth £20 on your 10th Visit. There will be a variety of products for you to choose from - including body care, skincare, nail care and aromatherapy products from Eve Taylor London.

I'm going even more green!

Climate change and looking after the environment around us has been a hot topic for many of us for some time. I've been shocked and saddened by the devastating scenes of flooding and wildfires happening around the world, and global warming, I'm sure, is the culprit. We must act now and do what we can to slow it down as much as possible, if there is to be a brighter future for our children.

I'm pleased to say that I'm doing my best to personally reduce my carbon footprint. I'm driving less and walking more, picking up litter and putting it in the bin when I'm out and about, recycling as much as possible, purchasing less products that are contained in non recyclable packaging...the list could go on.

As for my business... The Eve Taylor London products used in the salon and retailed to you, all come in fully recyclable packaging and the raw materials are sustainably and ethically sourced. I use biodegradable bin liners and eco friendly washing detergents. The cleaning wipes I use to clean the salon are biodegradable aaaannnnd......I've gone paperless!!!!

I now hold your information, consultation forms & covid-19 risk assessments on an application built by my clever husband. This is not going to be hosted by anyone or held in/on the cloud, so you can relax as your personal information is SAFE. It absolutely will not be shared with, or viewed by anyone else. It will only be kept on my laptop, and I will always have the information backed up, so if my computer ever goes up the wall, I will still be able to access your information. This all falls within all data protection legislation that I'm subject to follow by law. However if you do have any questions regarding this then please don't hesitate to give me a call so we can discuss further.

World Reflexology Monday 20th September - Sunday 26th September &

Macmillan Coffee Morning 24th September



Every year I like to support Macmillan by being part of their Big Coffee Morning. This year it is scheduled to take place on 24th September, which coincides with World Reflexology Week.

Reflexology is often performed on those living with cancer to help support them though this very challenging time.

So I'm planning to combine the two by hosting a coffee morning with the offer of Reflexology taster sessions for those that would like to give it a go.

So let's get together for a natter, coffee and cake and indulge in a bit of foot reflexology at the same time. **Drop in between 10am and 2pm on Saturday 25th September.** No need to bring anything, just a few pennies should you wish to make a donation to Macmillan. I will also be doing a raffle to win a reflexology treatment, £1 per strip.

Thanks in advance for your support

Making Bookings

As my diary seems to fill up quite quickly, I'd recommend that you book your next book 3 -4 appointments in before you leave the salon to avoid disappointment of not being able to get an appointment when you come for your next visit. I've tried this out with a few customers and this seems to be working really well.

If you haven't got a booking yet, but would like to make one please get in touch to get this in. The longer you leave it the more likely it will be that I can't accommodate you until a month's time. Once you have made your first appointment, I'd urge you to make another two if you think you're going to need more than one within a 6 week period.

I'm already getting appointments booked in for December, so if you'd like an appointment around Christmas time get in touch to get this booked in. Just to give you an idea, at present the waiting time for an appointment is around 4 weeks for a weekday appointment, 6 weeks for evening appointments and 7 weeks for Saturday appointments.

Netball

Sorry Gent's, this little bit is for the ladies.

As you all must know by now, I love my netball!!! I'm team captain for the team I play for on a Wednesday evening at Moulton school called Team Boughton. We started playing together in 2016 and are part of a social/get back to netball league. We are all different ages, shapes and sizes and we gel so well together as a team. We are doing really well in our league at the moment, currently 3rd in our league.

What I love most about playing netball are the lovely friendships I have formed with each and every member of my team. It's great to get out and have something that I love doing outside of the salon. It keeps me fit and we really do have such a good laugh together. Whenever we can, we also try to do a few cheeky social events too, which I'm not going to lie, can get a bit messy sometimes!!!!

I'm helping a friend put together another team and so I thought I'd mention it to my female customers. If anyone would be interested in giving it a go then please let me know. You don't have to be young, fit or even know the rules as these will all be explained as you go along. If you're free on Wednesday evenings and fancy giving something new a try then give me a shout. You never know, you could be like me and find friends for life and a sport that you can't get enough of.



Covid 19 Vaccine
Congratulations to all of you that have had your 1st and 2nd covid vaccinations. I'm pleased to say I've now had my 2nd vaccine. I had terrible side effects this time round but I'm still happy that I had this done as it means that my clients are even more protected. Anyone that has had their 2nd covid vaccine is now able to come into the salon without wearing their mask if they wish to. Even though I have had my 2nd vaccine I will still continue to wear a mask as it's still mandatory for anyone working within the close contact services industry to wear one.
If you haven't had the vaccine then please can you continue to wear your mask while walking through the house into the salon to help protect my husband and children as much as possible.
I will still be taking your temperature and offering hand sanitiser before we walk through to the treatment room. Every 3 days I will take a lateral flow test and the same cleaning routine for the salon will also remain in place.

Christmas

Sorry to drop the C word on you so early on!!! I know that some of you like to get organised nice and early, so I thought I'd just let you know a couple bits, but I will make it brief.

I will be putting together DIY facial and body kits again this year and also the candle baubles. If you'd like to place an order for any of these please can you do so via email and I'll make sure that I add you to my order list. They are great stocking fillers and are great gifts for teachers, friends and family members.

I will also be making my Christmas order with Eve Taylor London in October time, so If you know there is something particular that you'd like to order for someone then let me know ASAP, as Eve Taylor starts to run low on products around the end October. I wouldn't want you not to have your order in time Christmas.



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So That's All The News I Have To Tell You Folks.

Sending Lots Of Love & I'll See You All At Your Next Appointments

Love Tracy Boatman XXX